



# MRPA 2010

Natchez, Mississippi

September 27 - 30



## Monday, September 27

- 10:00am Board of Directors' Meeting  
*Duncan Park Golf Course Clubhouse*
  - 1:00pm Golf Scramble  
*Duncan Park Golf Course*
  - 1:00pm Exhibitor Move In  
*Nashville Room Natchez Convention Center*
  - 6:00pm All-Conference Social  
*Duncan Park Clubhouse*
- Our host city, Natchez, will provide a BBQ dinner to all delegates.

## Tuesday, September 28

- 7:30am Registration  
*Canal Pre-Function Area*

### Concurrent Educational Sessions

8:30am-10:00am

#### **A1 Natchez Trails - Citizen Planned and Funded Project (.15 CEUs)**

*St. Louis Room*

*David Gardner and Dwight Weatherford*

This session will showcase how the citizens of Natchez developed a \$3 million River Bluff/Walking Trails and a Downtown Historical Trails Project. Learn how the Citizens of Natchez teamed up with other agencies to plan and fund the creation of this 5.6 mile trail system. Learn how the Trails Committee Raised the \$3 million in funds needed for design and construction. You will also gain insight on the ways the trails will feature historical, archeological, natural, and geographic kiosks of information throughout.

#### **A2 Disc Golf (.15 CEUs)**

*Greenville Room*

*Russell Schwarz*

Anyone interested in finding out how the sport of disc golf can help their organization should attend this session. Information will be given out regarding resources to help the parks and recreation professional fund and manage a disc golf course at

their park. If you attend this session you should be able to identify at least two disc golf associations that can help you with new course construction. You will also learn ways to generate operating capital from a disc golf course, including the various types of sponsorships available for disc golf.

#### **A3 "What'da You Mean I Need Therapy": Therapeutic Recreation for All (.15 CEUs)**

*Memphis Room*

*Debra Helms*

Learn about the what, when, where, why and who of the therapeutic recreation approach. We will explore the process used in TR programs and how these methods apply to everyone. The vision and values of recreation with a therapeutic process will be revealed for individuals in community, school, hospital and residential settings. Participants will gain knowledge of the overall process behind TR and discover ways that TR can be a part of everyone's recreational experience.

#### **10:00am Break**

*Canal Pre-Function Area*

#### **10:30am Opening General Session and Membership Meeting**

*Mississippi Room*

#### **A4 How Public Policy and the Built Environment Affect Health (.15 CEUs)**

*Mayor Chip Johnson, City of Hernando*

Mayor Chip Johnson will speak about his broad campaign to transform Hernando, located in the most obese state in the nation, into a healthy community. Through policy reform and creative funding, Mayor Johnson has added miles of sidewalks, improved public parks, launched a farmers' market, and created a Parks Department. Mayor Johnson will elaborate on Hernando's local successes and the barriers that he has had to overcome in his efforts. Mayor Johnson has been broadly recognized for his work in Hernando, including an invitation from First Lady Michelle Obama to participate in the announcement of the *Let's Move* campaign at the White House.

#### **Noon Exhibit Hall Opening/Luncheon**

*Nashville Room*

This is your first opportunity to see the vendors and sponsors of the 2010 Annual Convention and Trade Show. Take your time and visit with each vendor. We will provide your lunch and get

you ready for the afternoon educational track. You've got 90 minutes to see the new products and services and express your appreciation for those who support our professional membership organization.

### Concurrent Educational Sessions

1:30pm - 3:00pm

#### A5 Challenger Sports in Your Community (Part 1 of 2) (.15 CEUs)

Concordia Room

Leigh Ann Mattox and Alex Farned

Come to this session to learn how to organize and plan various challenger sporting events. These events will give individuals with various challenges an opportunity to participate in what your organization has to offer. Be prepared to get involved in actual challenger sporting games. After this session you will be able to plan different therapeutic athletic programs, identify sports that are adaptable, and determine the benefits of bringing these programs to your community.

#### A6 Give 'em the PICKLE! (Customer Service Training) (.15 CEUs)

Memphis Room

Bruce Knott

PICKLES are those special or extra things you do to make people happy. Give 'em the PICKLE is a highly entertaining and motivational training program that will inspire management and employees to do the most important thing they can do in our business...take care of the customer. We will identify the key principles of customer service and the techniques that can be used to inspire us to provide better customer service. We'll also talk about teams and teamwork.

#### A7 F.A.B. Fifty Five and Better (.15 CEUs)

St. Louis Room

Terri Wood, Angela Jones, and Ruth Gullette

Senior programs are on the rise and are very much needed. We will share ideas on how to start a program and how to keep it fun and exciting. You will leave this session with several creating programming ideas for senior adults.

#### 3:00pm Break - Exhibit Hall

Nashville Room

### Concurrent Educational Sessions

3:30pm-5:00pm

#### A8 Challenger Sports in Your Community (Part 2 of 2 - see Session A5) (.15 CEUs)

Concordia Room

#### A9 Do Your Campers Remember What They Did Last Summer? (.15 CEUs)

Memphis Room

Antoinette Johnson

This session will be beneficial to both the novice as well as the veteran summer camp staffer. We will help attendees identify

summer camp themes and the benefits of using themes. This session will help you explore some new summer camp programming ideas as well as give you some ideas on how to stay within budget.

#### A10 NRPA - National Recommended Guidelines for Criminal Background Screening (.15 CEUs)

St. Louis Room

Michael Pfahl

NRPA has defined a comprehensive national criminal background check for employees and volunteers working in parks, recreation, and conservation agencies. This session will help you understand the wide differences in conducting background checks and what steps are required to meet both the NRPA Recommended Guidelines for Credentialing and the Standards for agency accreditation (CAPRA). You'll be able to compare your current background check practices with the park, recreation, and conservation industry standard.

#### 5:00pm Exhibit Hall Social

Nashville Room

Sponsored in part by Jefcoat Recreation



#### 7:30pm Fireworks Display



After the Vendor Social stroll across the parking lot to the banks of the Mississippi River and enjoy a lively fireworks

display provided by Pyro Fire Display.

**PYROFIRE  
DISPLAYS**

## Wednesday, September 29

#### 7:30am Registration

Canal Pre-Function Area

### Concurrent Educational Sessions

8:30am-10:30am

#### B1 Improving the Recreational Potential of Park Ponds and Lakes (.15 CEUs)

St. Louis Room

Dennis Riecke

This session is designed to provide parks and recreation managers with an overview of the basic principles of fisheries management for small waters. Knowledge and use of these techniques and practices will improve the fishing quality of these urban public waters. Topics covered will include pond design, maintenance, stocking, liming and fertilization, pond ecology, and fish harvest regulations. Information on obtaining services and assistance from the Mississippi Department of Wildlife, Fisheries and Parks fisheries biologists will be provided.

#### B2 Social Media Marketing (.15 CEUs)

*Memphis Room*  
*Daniel C. Ethridge*

Social media is the new frontier in marketing your business or organization. We'll explore some of the avenues of social media such as Facebook, Twitter, MySpace, LinkedIn, Cloud Computing, and Mobile Apps. Join us as we discover the excitement and possibilities of this emerging technology. We'll delve into the fundamentals of social media marketing, give you some tips for growth and success, and look at where the future of social marketing is headed.

### **B3 Facility Mindfulness (.15 CEUs)**

*Greenville Room*  
*Gregor Kay, Ed.D.*

As recreation professionals, we owe it to our clients to have our facilities accessible to everyone. This includes making renovations to existing facilities as well as planning new ones. We'll explore a few of the laws that specifically apply to facility accessibility and show you ways to accurately assess your facility's accessibility. After this session you should be more "mindful" of the accessibility needs of your clients.

#### **10:00am Break - Exhibit Hall**

*Nashville Room*

This is your final opportunity to make those last minute purchasing decisions. The Exhibit Hall will close at noon today.

### **Concurrent Educational Sessions**

10:30am - Noon

### **B4 Chemical Applicator Certification for Turf and Ornamental (Part 1 of 2 - See Session B7): General Standards and Category III Review for Certification (.15 CEUs)**

*Requires Additional Registration*  
*Greenville Room*  
*Elmo Collum*

The certification class is a two-hour training on the safe use of pesticides in the work environment; this is done by a review of the core pesticide safety manual. Also during this training the individual is required to be able to identify insects, weeds, and diseases and how to properly apply pesticides for the target pest. An additional two-hours is required for testing to meet federal and state regulations.

### **B5 Citizen Movement Consolidates Recreation and Plans Sports Complex in Natchez/Adams County (.15 CEUs)**

*Memphis Room*  
*Tate Hobdy, Jake Middleton, and Mike Lazarus*

This session will showcase how the citizens seized the opportunity to upgrade their community's Parks and Recreation facilities, and how to consolidate the City, County & School District parks and recreation systems. Learn how this process involved Citizen Action, a Non-Binding Referendum vote of support, and an Inter-Local Agreement to set up the Citizen Recreation Legal Board Commission. We'll talk about the authority granted to the Recreation Commission as a legal board and how they are able to operate more efficiently.

### **B6 Therapeutic Recreation for the Older Adult in Psychiatric Programs (.15 CEUs)**

*St. Louis Room*  
*Amanda Lott*

This session will provide the professional with programming and assessment techniques for providing therapeutic recreation to the older adult. We'll explore the various methods used for older adult programming and the techniques used for assessing their needs. We'll also spend some time discussing ways you can create a safe environment for the older adult.

#### **Noon Lunch on Your Own**

#### **Noon Student Meeting**

*Concordia*

MRPA Student Chair, Sarah Conque, wants to get feedback from the Students about what the association can do to better serve the student membership, including possibly changing the format and delivery method of the monthly newsletter. She will also ask school representatives to share what they are doing and how the students can work together. Another important event that will occur during this meeting will be the election of a new Student Chair.

### **Concurrent Educational Sessions**

1:30pm-3:00pm

### **B7 Chemical Applicator Certification for Turf and Ornamental (Part 2 of 2 - See Session B4): Certification Examination**

*Greenville Room*  
*Elmo Collum*

### **B8 Nontraditional Programming (.15 CEUs)**

*Memphis Room*  
*Ray Holloway, Chandra Fontenot and Gerry Logan*

What is the definition of nontraditional programming? We will define the term and focus on the various types of nontraditional programming in Parks and Recreation. We will discuss how to implement these programs and the significance and benefits of adding nontraditional sports and activities to your departmental programs. You'll be able to implement at least one nontraditional program in your department by the time this session concludes.

### **B9 Fun and Games That Bring About Change (.15 CEUs)**

*St. Louis Room*  
*Renisha Fontenot*

In this hands-on experiential group, participants will interact in group initiative games and other Recreation Therapy group activities geared toward personal growth and character development. This session will incorporate learning by experience with set goals of self-determination, intrinsic motivation, enjoyment, and overall better quality of life. We'll study the components of the GRABBSS assessment and explore the Experiential Learning Cycle.

3:00pm **Break - Canal Street Pre-function Area**

### Concurrent Educational Sessions

3:30pm-5:00pm

#### **B10 How Much Play Can Your Field Withstand? (.15 CEUs)**

*Memphis Room  
Shane Johnson*

We will discuss the sustainability of playing fields as well as guidelines for the use and closure of playing fields. We will also discuss field closures and define a partial closure and a temporary closure. Lastly, we will discuss the importance of a good field maintenance plan.

#### **B11 Professional Issues in Recreation (Round Table Discussion) (.15 CEUs)**

*Concordia Room  
Alex Farned, Sarah Conque, Darcie Shortt,  
Chandra Fontenot, Gerry Logan and Ray Holloway*

In this session, Recreation Professionals will address and discuss current issues relevant to the broad field of recreation. Topics from Parks and Recreation Management, Sports and Athletics, Therapeutics and Programming will be addressed to give students an opportunity to understand all professional roles in Recreation. We'll discuss the roles park and recreation professionals play in their community and the impact they can make on the lives of those they serve.

#### **B12 MUSCO's Sports Lighting Design Basics and Common Questions (.15 CEUs)**

*Greenville Room  
Patrick Robinson and Zach Vroegh*

This session will help answer the basic questions of sports lighting and provide perspective to those in the planning/design stage of a sports lighting project. We'll look at the resources available to you, identify the common terms and definitions used for creating lighting specifications and look at the various components of different lighting systems.

5:30pm **Social/Silent Auction**

*Canal Street Pre-Function*

Proceeds from our annual silent auction are used to fund the various MRPA scholarships. With your active participation and generosity we can help more of our Mississippi recreation students.

6:00pm **MRPA/MUSCO Awards Banquet**

*Mississippi Room*

Platinum sponsor MUSCO Sports Lighting presents the 2010 Awards for Excellence in Park and Recreation Banquet. They invite all attendees, family and friends to join in this night of special recognition for Parks and Recreation agencies. Awards of Excellence will be given in eight categories such as:

Professional of the Year  
Hayward "Bo" Phillips  
Design Award of Merit



**We Make It Happen**

Arts, Humanities, and Programming Award of Merit  
Recreation Programming Award of Merit  
Sports Programming Award (New)  
Recreation Therapist of the Year  
Therapeutic Agency or Special Event Award

## Thursday, September 30

### Concurrent Educational Sessions

8:30am-10:00am

#### **C1 Job Networking and Internships for Students (.15 CEUs)**

*Greenville Room  
Sarah Conque*

This interactive session will give students a more detailed look at tips and how-to's of job networking. Also, the grueling process of looking for an internship will be simplified and broken down from the beginning of the process to "the what" you should do after you complete your internship.

#### **C2 Special Event Programming (.15 CEUs)**

*Memphis Room  
Terri Wood, Angela Jones and Ruth Gullette*

This session will address the importance of event programming for your community and how event programming is tied to economic development as well as quality of life. We'll help you organize and find funding for your event. You should leave this session with several special events that can be adapted to your community and resources.

#### **C3 Tennis in Parks (.15 CEUs)**

*St. Louis Room  
Amy Nicole Williams*

Attend this session and learn how you can register your department as a Tennis in the Parks Agency. You'll learn about the various programs offered through TIP that will help you build a healthier community. You'll also discover resources and assistance through TIP.

10:00am **Break - Outside the Memphis Room**

### Concurrent Educational Sessions

10:30am-Noon

#### **C4 Keep Mississippi Beautiful (.15 CEUs)**

*St. Louis Room  
Sarah Kountouris*

Ever wonder what it would take to become certified as a Keep America Beautiful affiliate? This session is designed to answer all of the questions related to the KAB certification process.

#### **C5 Wii - Not Just Fun & Games! (.15 CEUs)**

*Greenville Room  
Allie Pearson*

We'll discuss the uses of Wii video games as treatment tools in recreational therapy. We will discuss the various methods of treatment, the opportunities for co-treatment with other disciplines and look at the specific modalities and appropriate adaptations that can be used with Wii therapy.

# MRPA 2010

## All-Conference Sponsors

**A to Z Muni-DOT Company (9)**

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P O Box 488  
Ellisville, MS 39437  
(256) 278-4982

**American Parks Company (17)**

mcm@americanparkscompany.com  
PO Box 489  
Prosper, TX 75078  
(800) 381-4491

**American Ramp Company (14)**

coord@americanrampcompany.com  
601 McKinley Ave  
Joplin, MO 64801  
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**American Tennis Courts (21)**

jeffamericantennis@comcast.net  
1272 Boltons Branch Dr  
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**D & A ASSOCIATES, INC. (8)**

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Bessemer, AL 35023  
(205) 491-1399

**Hunter Kneppshield Company, Inc. (30)**

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PO Box 499  
LaGrange, KY 40031  
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(601) 624-5437

**Ladd's Inc (22)**

mparker@bobladd.com  
6881 Appling Farms Way  
Memphis, TN 38133  
(901) 324-8801

**Lose & Associates, Inc. (29)**

msimmons@loseassoc.com  
1314 5th Ave N, Suite 200  
Nashville, TN 37208  
(615) 242-0040

**Mid-South Recreation, Inc. (10)**

recboys3@aol.com  
7341 Crowther Cove  
Memphis, TN 38119  
(901) 754-0905

**Mississippi ASA (6)**

et@ayrix.net  
106 Pinewood Park  
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(662) 328-3180

**MS Prison Industries Corp. (32)**

lh-mpic@comcast.net  
663 North State  
Jackson, MS 39202  
(601) 969-5750

**MS State Department of Health (19)**

sharon.sims@msdh.state.ms.us  
P. O. Box 1700  
Jackson, MS 39073  
(601) 576-7725

**MUSCO Sports Lighting, LLC**

promotions@musco.com  
PO Box 808  
Oscaloosa, IA 52577  
(641) 673-0411

**Neel-Schaffer, Inc. (2)**

jennifer.nobles@neel-schaffer.com  
P.O. Box 1487  
Hattiesburg, MS 39401  
(601) 545-1565

**NRPA - Operation TLC2 (4)**

ggoodman@ssci2000.com  
1853 Piedmont Rd, Suite 100  
Marietta, GA 30066  
(866) 996-7412

**Playscapes of Mississippi, LLC (3)**

max@playscapesms.com  
153 Bradfield Rd  
Madison, MS 39110  
(601) 427-1090

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info@pyrofire.com  
106 Pinewood Park  
Columbus, MS 39702  
1 (866) GET-PYRO

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(501) 821-4700

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general@rwdist.net  
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**Southern Athletic Fields, Inc. (18)**

glenn@mulemix.com  
1309 Mainsail Drive  
Columbia, TN 38401  
(931) 380-0023

**Sport Court (1)**

sportcourts@yahoo.com  
700 Minton Road  
Benton, AR 72019  
(501) 554-2433

**State Games of Mississippi (7)**

info@stategamesofms.org  
P. O. Box 5866  
Meridian, MS 39302  
(601) 482-0205

**Trek Travel Programs (25)**

lanceclay@juno.com  
P.O. Box 488  
Madison, MS 39130  
(601) 951-2060

# RECREATION PROFESSIONAL OF THE YEAR RECIPIENTS

*Governor Bill Waller, 1972-73*

*Bo Phillips, 1991-92*

*Wayne Hudson, 1973-74*

*Leigh Brown, 1992-93*

*Hugh Tatum, 1974-75*

*Calvin Ishee, 1993-94*

*George DeCoux, 1975-76*

*Kim Beason, 1994-95*

*Demery Grubbs, 1976-77*

*David D'Aquilla, 1995-96*

*Harvey Faust, 1977-78*

*Buddy Graves, 1996-97*

*Harvey Faust, 1978-79*

*Eddie Tanner, 1997-98*

*Charles Burchell, 1979-80*

*Ramie Ford, 1998-99*

*Ed Goodman, 1980-81*

*Jim Gilbert, 1999-00*

*Wally Beach, 1981-82*

*Bubba Robinson, 2000-01*

*Harvey Faust, 1982-83*

*Larry Davis, 2001-02*

*Allen Jones, 1983-84*

*Lamar Evans, 2002-03*

*Calvin Ishee, 1984-85*

*Kleb Johnson, 2003-04*

*Chip Petersen, 1985-86*

*Chris Chance, 2004-05*

*Greg Little, 1986-87*

*Vern Boothe, 2005-06*

*Allen Ellard, 1987-88*

*Ray Holloway, 2006-07*

*Paul Ferrell, 1988-89*

*Don Lewis 2007-08*

*Clif Marshall, 1989-90*

*Darcie Crew 2008-2009*

*Van Lowry, 1990-91*

MRPA recognizes one member as Recreation Professional each year. Any member in good standing may apply. Nominations are generally due in early August. Award winners are announced at the Annual MUSCO/MRPA Awards Banquet during the conference.

# MRPA PRESIDENTS

MRPA asks that all conference attendees take a moment to thank the past-presidents listed below. They can be easily recognized by the ribbons reading "PAST PRESIDENT" which hang from their name badges. Association Presidents make a multiple year volunteer commitment to the Mississippi Recreation & Parks Association and its members.

*Frank Cochran, 1967-68*

*Paul Ferrell, 1989-90*

*Bob Foster, 1968-69*

*Susan Hubble, 1990-91*

*Lloyd King, 1969-70*

*SonnyJanssen/Bo Phillips, 1991-92*

*Hugh Tatum, 1970-71*

*Bo Phillips, 1992-93*

*John King, 1971-72*

*Leigh Brown, 1993-94*

*John King/Wayne Hudson, 1972-73*

*Cheryl Bell, 1994-95*

*Wayne Hudson, 1973-74*

*David D'Aquilla, 1995-96*

*George DeCoux, 1974-75*

*John North, 1996-97*

*Demery Grubbs, 1975-76*

*Eddie Tanner, 1997-98*

*Dot Cooper Kelly, 1976-77*

*Charles Burchell, 1998-99*

*Harvey Faust, 1977-78*

*Will McNeer, 1999-00*

*Bill Lott, 1978-79*

*Wendy Bourdin, 2000-01*

*Charles Burchell, 1979-80*

*Bubba Robinson, 2001-02*

*Monroe Williams, 1980-81*

*Darcie Shortt, 2002-03*

*Eddie Williams, 1981-82*

*Kleb Johnson, 2003-04*

*Bebo Howell, 1982*

*Ramie Ford, 2004-05*

*Allen Jones, 1983-85*

*Michelle Burrell, 2005-06*

*Bob Sheffield, 1985-86*

*Michael Taggart, 2006-07*

*Greg Little, 1986-87*

*Don Lewis, 2007-09*

*Calvin Ishee, 1987-88*

*Ramie Ford, 2009-2011*

*Allen Ellard, 1988-89*

**"PRESIDENT:** Shall act as presiding officer at all board meetings and any meetings of this Association. He or she shall prepare for the office by learning all operational procedures specified or authorized in the By-laws. Unless otherwise stated in the bylaws, the president shall be responsible for appointing all committee chairs." *MRPA Constitution IV.4*  
"In order to become a candidate for the office of President a candidate must have served MRPA for a period of not less than two years as an elected or appointed director, officer or on an active committee. This period is usually served as President-Elect." *MRPA Constitution IV.3*



# SPONSORS

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## SPONSORS 2010 Golf Tournament...



The City of Olive Branch is looking forward to hosting the 2011 Conference for MRPA. Named twice by Money Magazine as one of the top 100 places to live in the United States, Olive Branch has the small town charm with all of the amenities of a major metropolitan area next door. We are sure you will enjoy your time spent in our city. We hope to see you next year!



# MRPA 2011 Annual Convention and Tradeshow

## Whispering Woods Hotel & Conference Center Olive Branch, MS

~ September 19-22, 2011 ~

### About Whispering Woods

- 180 non-smoking guestrooms & 6 suites
- Located on 70 serene acres with lakes, pecan trees and walking trails
- Complimentary Airport Shuttle
- Onsite Restaurant
- Local dining options within walking distance
- Complimentary Wireless Internet
- Onsite Sports Court – Basketball, Soccer Field, Baseball Field

### Local Attractions

- 5 local golf courses, Avenue Carriage Crossing Mall, Beale Street & The Riverfront Entertainment District, Gibson Guitar Factory, Memphis Rock N Soul Museum, STAX Museum of Soul & Sun Studios, Center for Southern Folklore, National Civil Rights Museum, Tunica Casinos



WHISPERING WOODS  
Hotel and Conference Center



Reservations can be made by calling 1-866-851-0393 – Group Name: MRPA